REP HEADLINE# 6144824 TRF# 3120 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ TRF# 312011 REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

FROM REP OCT30/12 18.32
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

ADV # AGY # 3748 CITY TAX FLIGHT DATES OCT30/12 PRDCT DCCC ORDER # AGY. NAME GREAT AMERICAN MEDIA ADV. NAME ISS/DCCC STATE TAX NOV6/12 WK-2 WASHINGTON, 3050 K ST NW, EST#1192 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6144824 CO-OP BILLING NEEDED SALES PRSN WA- JOE KNAUER BUYER NAME KATIE KEULEMAN REP.# CLASS: NATL. OFF.# 6556 SALESMAN #\_ LOCAL DATE OCT30/12 REGIONAL 18.32

REP: TO LENA FR JULIE

OKD M6-8 PLS CFM, THX 10/30

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

PROGRAM: NEWS  ORD COM1: WE CAN OFFER  THIS IS A MAKE-GOOD FOR OCT31 ON LINE-7 FOR 4 SPOTS/WK  THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOTS/WK  THIS IS A MAKE-GOOD FOR NOV2 ON LINE-28 FOR 3 SPOTS/WK  THIS IS A MAKE-GOOD FOR NOV2 ON LINE-30 FOR 2 SPOTS/WK	60 A 500A-530A 30 \$1,000.00 11/6 11,	PROGRAM : GMA	7 s 700A-900A 30 \$1,750.00 10/30 11,	AGENCY ADVERTISER CODE = AGENCY EST# = 1192 AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : I : :LINE#: : DATE : I
ON LINE-7 N LINE-25 ON LINE-28 N LINE-30				AC	: SEC :
FOR 4 SPOTS FOR 3 SPOTS FOR 2 SPOTS	1,000.00		1,750.00	ENCY EST# =	RATE
S/WR /WK TS/WK	11/6		10/30	= 1192	: START
	11/6		11/2		: END : DATE
	<del> </del> 4		7		:SPTS:
	TUE		TU-F		WEEK :
	ξű		Ή		DAYS
	Н		7		:TOTL

## REP: TEL# 703 528 7800 FAX# 703 528 7880 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	67 A 600A-900A	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	66 A 500A-600A	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	65 A 600P-700P	PROGRAM: NEWS AFTR FBALL ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR NO THIS IS A MAKE-GOOD FOR OC THIS IS A MAKE-GOOD FOR OC THIS IS A MAKE-GOOD FOR NO THIS IS A MAKE-GOOD FOR NO	64 A 1130P-1205A	PROGRAM: FBALL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	63 A 830P-1130P	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	62 A 600A-700A	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	61 A 600A-700A	:LINE#:REP :CD: TIME PERIOD :
UP OF LINES	30	UP OF LINES	30	UP OF LINES	30	V1 ON V1 ON T31 ON T31 ON	30	UP OF LINES	30	UP OF LINES	30	UP OF LINES	30	: LGTH : SEC
64-67	\$2,000.00	64-67	\$850.00	64-67	\$3,750.00	LINE-7 FOR 1 SPOT/WK LINE-19 FOR 1 SPOT/WK 4 LINE-30 FOR 1 SPOT/W 9 LINE-32 FOR 1 SPOT/W 1 LINE-56 FOR 1 SPOT/WK	\$2,500.00	60-63	11000.00	60-63	\$2,750.00	60-63	\$2,750.00	: RATE
	11/4		11/4		11/4	OT/WK POT/WK SPOT/WK SPOT/WK POT/WK	11/3		11/3		11/6		11/5	: START
	11/4		11/4		11/4		11/3		11/3		11/6		11/5	: END : DATE
	ы		ы		2		Н		Н		Ч		₽	:SPTS: WE
	SUN		SUN		SUN		SAT		SAT		TUE		MON	WEEK: DAYS
	1		ш		2		Ч		Н		Н		Н	:TOTL:

REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.32

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

M7 OK'D BUY#7 BUY#25 BUY#28 BUY#30	PROGRAM: NEWS ORD COM1: NEWS STATION MAKEGOOD OFFERS M6 OK'D	59 A 500A-9	PROGRAM : REVI ORD COM1: PRGN THIS IS A MAKE-	56 S 900P-1	PROGRAM : EYEV	32 S 600P-	PROGRAM : EYEV	30 S 530P-6	PROGRAM : EYEV	28 S 500P-530P	PROGRAM : NOON	25 S 1200N-1	PROGRAM : EYEV	19 s 1200N-10	:LINE#:REP :CD: TIME
MISSED:TU-F/700A-90 SUN/1200N-12 TU-F/500P-53 TU-F/530P-60 OFFER:TUE/500A-530 & MON/600A-700 & TUE/600A-700 & SAT/830P-113 CMT:WE CAN OFFEI	MISS OFI	900A 30	REVENGE PRGM CHANGE: REVENGE MAKE-GOOD FOR NOV4 ON	1000₽ 30	YEWITNESS NEWS	700P 30	EYEWITNESS NEWS	600P 30	EYEWITNESS NEWS	530P 30	NEWS SUN	-1230P 30	EYEWITNESS NOON NEWS	-100P 30	PERIOD : LGTH
700A-900A 200N-1230P 500P-530P 530P-600P 530A-530A 50A-700A 50A-700A 50P-1130P V OFFER	A-900A	\$1,000.00	LINE-45 FOR 1 S	\$5,750.00		\$2,600.00		\$2,000.00		\$2,000.00		\$500.00		\$750.00	: SEC : RATE
OCT31(4/WK) NOV4 OCT31(3/WK) NOV2(2/WK) NOV6 NOV5 NOV6 NOV6 NOV6 NOV6	NOV 4	) 11/4	POT/WK	11/4		10/30		10/30		10/30		11/4		10/30	: START :
		11/4		11/4		11/2		11/2		11/2		11/4		11/2	END
	30s	Ы		0		0		۲		1		0		ø	:SPTS:
\$1,750.00 (OCT: \$500.00 \$2,000.00 \$2,000.00 \$1,000.00 \$1,000.00 \$2,750.00 \$2,750.00	(OCT:	SUN		SUN		TU-F		TU-F		TU-F		SUN		TU-F	WEEK: DAYS
(OCT30/12)	(OCT30/12) PLS ADVISE.	Ч		0		0		Ч		μ		0		9	S :TOTL:

## REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC FAX# 703 528 7880

REP HEADLINE# 6144824 TRF# 3120

TRF# 312011

ORDER WORKSHEET

7800
AGENCY CREDIT RISK !!!
AGENCY CREDIT RISK !!!

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

NOV/12	STATION MA M8 OK'D	: LINE#:REP
159425.00	STATION MAKEGOOD OFFERS M8 OK'D BUY#19 BUY#30 BUY#32 BUY#56	E#: CD:
	(S:  MISSED:TU-F/700A-900A  TU-F/1200N-100P  TU-F/530P-600P  TU-F/600P-700P  SUN/900P-1205A  & SUN/600P-700P  & SUN/500A-600A  & SUN/600A-900A  CMT:WE CAN OFFER	TIME PERIOD : LGTH : SEC :
		RATE
	NOV1 NOV1 OCT31 OCT31 NOV4 NOV3 NOV4 (2/WK) NOV4	: START
	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	END :SPTS: DATE : /WK:
CONTRACT TO	\$1,750.00 \$750.00 \$2,000.00 \$2,600.00 \$5,750.00 \$3,750.00 \$850.00 \$2,000.00	PTS: WEEK :
TOTAL 15	(OCT30/12)	DAYS
159425.00 120	T30/12) ADVISE.	:TOTL:

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% WOPX 0% WRDQ 2% EFTV 0% CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME